

WORKSHOP

THE DIGITAL MARKETS, COMPETITION AND CONSUMER BILL

Thursday 14th December 2023, 10:00–16:15
Reading Law School, Foxhill House, Room G02 and G03



9:45-10:15
Room G03

ARRIVAL AND REFRESHMENTS

10:15-10:30
Room G02

WELCOME REMARKS

Professor James Devenney (University of Reading/UCD)

CONSUMER PROTECTION MEASURES

Chair: Liz Conaghan (University of Reading)

Professor Paula Giliker (University of Bristol)

**"Fake Online Reviews and Endorsements –
Will the DMCC Bill bring UK law closer to EU modernisation
of the Unfair Commercial Practices Directive?"**

10:30-11:30
Room G02

Professor Christian Twigg-Flesner (University of Warwick)
"Subscription Contracts"

Dr Sarah Brown (University of Reading)

**"The Digital Markets, Competition and Consumer Bill 2023
and the regulation of consumer savings schemes:
an 'appropriate' response or a missed opportunity?"**

DISCUSSION

UNFAIR COMMERCIAL PRACTICES AND COMPETITION LAW

Chair: Professor James Devenney (University of Reading/UCD)

Dr Andrea Miglionico (University of Reading)

"Prohibition of unfair commercial practices"

11:30-12:30
Room G02

Dr Mary Catherine Lucey (UCD)

"The Bill's provisions on mergers"

Jemma Cox (Chartered Trading Standards Institute)

"Reflections on the DMCC Bill: A Trading Standards perspective"

DISCUSSION

12:30-14:00
Room G03

LUNCH

ENFORCEMENT MECHANISMS

Chair: Professor Gerard McMeel (University of Reading)

Professor Christine Riefa (University of Reading) - Anna Medvinskaia (Gough Square Chambers)

"Unfair Trading Rewrite"

14:00-15:00
Room G02

Professor Iris Benohr (University of Southampton)
"The ADR framework: A Comparative Perspective"

Dr Kyriaki Noussia (University of Reading)

**"Digital Markets, Competition and Consumers Bill:
ADR for consumer contract disputes – the way forward"**

DISCUSSION

15:00-15:15
Room G03

CREAM TEA

WIDER PERSPECTIVES

Chair: Marzia Briel (University of Reading)

Professor Chris Willett (University of Essex)

15:15-16:00
Room G03

"Customer service: a new consumer surplus"

Dr Wangwei Lin (University of Reading)

**"China's Anti-Monopoly Law Amended to Adapt to the new
Digital Platform Economy"**

DISCUSSION

16:00-16:15
Room G02

NEXT STEPS...

Professor James Devenney (University of Reading/UCD)

SPEAKERS/PARTICIPANTS

Basak Bak (University of Reading)

Professor Iris Benohr (University of Southampton)

Marzia Briel (University of Reading)

Dr Sarah Brown (University of Reading)

Liz Conaghan (University of Reading)

Jemma Cox (Chartered Trading Standards Institute)

Professor James Devenney (University of Reading/UCD)

Sareeya Galasintu (University of Reading)

Professor Paula Giliker (University of Bristol)

Dr Wangwei Lin (University of Reading)

Dr Mary Catherine Lucey (UCD)

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